



**Online Summer Course:
Introduction to Switzerland
17 - 21 August, 2020
Price: 300 CHF**

Completed by an optional 5-day trip to
Switzerland in February 2021
Price from 1050 CHF

Bachelor or Master Students of all majors with
English proficiency. Register here by 31 July.



About the University of Fribourg

University of Fribourg (Universität Freiburg / Université de Fribourg) was founded in 1889 and is a comprehensive research university.

It is one of the twelve public universities in Switzerland and is the only bilingual university, which offers full curricula in both French and German, two of Switzerland's national languages. English is widely spoken and is the main language in most post-graduate programs.

The University of Fribourg encompasses five Faculties where people study, teach and research. These are Arts and Humanities, Science and Medicine, Management, Economics and Social Sciences, Law and Theology.

Besides, there are numerous interdisciplinary institutes and centres of excellence. The approximately 10,000 students in the Bachelor, Masters and PhD programs receive first-class personal support. The Times Ranking rated UniFR top 100 Best European Universities and top 100 in International Outlook in 2019.

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About the (online) Introduction to Switzerland

Being host to many international organizations, a highly innovative and diverse nation, what makes Switzerland, a country of only 8.5 million population so unique other than its famous banks, chocolates and watches?

From the five-day online course, participants will acquire a deep understanding of Switzerland in the perspectives of history, economics and social science.

Participants can also be exposed to new concepts as they learn about a new country, its language, mentality and traditions. Upon completion, participant will obtain a Certificate of Attendance issued by the University of Fribourg.

The program can be furthered by a 5-day onsite trip to Switzerland planned in February 2021.

(Online) Introduction to Switzerland: Daily Program

5 days, in total 20 contact hours

Teaching is to be via livestreaming on a mainstream digital platform

GMT+8 (which is 6 hours ahead of local time in Switzerland)

Mon 17.08

- 14:00 - 15:00 **Welcome & Introducing UniFr;**
Introduction to the program, how to use the technology during the week
by International Office
- 15:15 - 17:15 **Switzerland in a nutshell;**
Q&A or discussion
by lecturer from the Centre for European Studies
- 17:30 - 18:30 **Virtual tour of Fribourg Region;**
Live drinks: Get to know each other
by International Office & Fribourg Tourism TBC

Tue 18.08

- 14:00 - 16:00 **Communication Strategy in European Business Context;**
Discussion, joined by local UniFr student(s)
by professor of intercultural management, HEIG-VD
- 16:30 - 18:00 **Introduction to French Language**
by lecturer from the Language Center
- 18:00 - 18:30 **Learn my first Swiss folk song**
by lecturer from the Language Center

Wed 19.08

- 14:30 - 15:30 **International Organizations in Switzerland**
by official of Swiss government TBC
- 15:45 - 17:15 **How to apply for internship in an international organization?**
Q&A
by UniFr alum(ni) TBC
- 17:45 - 18:30 **Trivia quiz on Switzerland**
animated by International Office, local UniFr student(s)

Thu 20.08

- 14:30 - 16:30 **Innovation in Switzerland: a look into the blockchain world**
Q&A or discussion
by professor of Computer Science
- 17:00 - 18:30 **Overview of Entrepreneurship and Innovation in Switzerland**
Q&A and discussion
by professor of Strategic Entrepreneurship

Fri 21.08

- 14:30 - 15:30 **Assignment presentation from participants;**
Debriefing
by professor of intercultural management, HEIG-VD
- 15:45 - 16:45 **Sharings**
by every participant;
Comments & Closing
by International Office
- 17:30 - 18:30 **Live drinks: See you soon in Switzerland!**
by International Office

Price:

300 CHF (Swiss Franc)

In Feb 2021, a 5-day onsite trip* to Switzerland: Draft Program

* Trip is optional and is open to those who will have taken the online summer course

Day 1 Arrival: International City of Geneva

Land in Geneva airport
Geneva city tour
Guided tour to the United Nation Office in Geneva
Transfer to Fribourg

Day 2 Fribourg: the Dynamic University Town

University of Fribourg campus tour
Medieval old town of Fribourg
Blue Factory, the innovation and start-up site in Fribourg
Snow-shoeing in Lac Noir, the pre-Alps region

Day 3 Fribourg Region: Tradition and Modernity

Visit an internationally renowned company located in Fribourg
Fairy-tale-like little town of Gruyères and Castle
Cailler (Nestlé) Chocolate Factory

Day 4 Bern: The Swiss Capital

Exclusive tour inside the Swiss Parliament
Einstein Museum
The “Unesco Heritage,, Bernese oldtown and clock tower
Souvenir shopping
Swiss cheese fondue

Day 5 Departure

Transfer to Geneva or Zurich airport

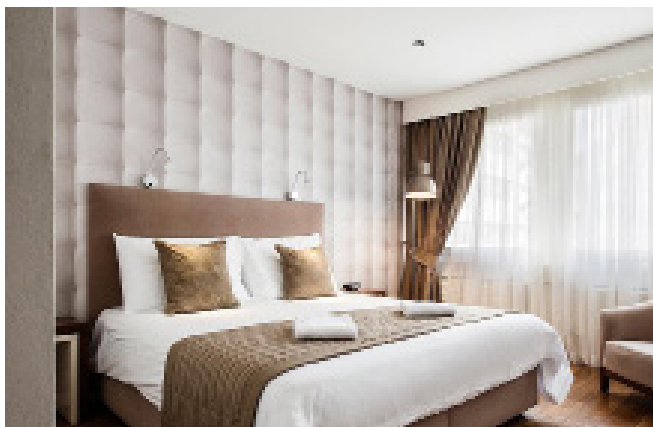
Four nights lodged in a three-star hotel in Fribourg city center (see on the right)

Price: Triple room 1'050 CHF / Double room 1'200 CHF which includes

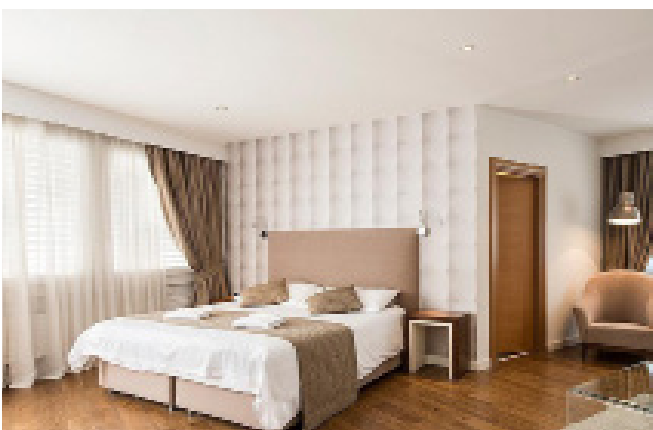
- 100 CHF as the registration fee
- Four-night hotel stay and breakfast
- Two lunches at the UniFr cafeteria
- Cheese fondue dinner
- Transportation inside Switzerland
- Entrance fee to attractions, group activities and guided visits

NOT include in the price:

- International travel, visa and insurance



- Double room of 22 m²
- 2 single beds
- Private bathroom
- Kettle, hairdryer, towel provided
- Daily cleaning service during the stay



- Triple room of 24 m²
- 1 double bed, 1 single bed
- Private bathroom
- Kettle, hairdryer, towel provided
- Daily cleaning service during the stay



- Spacious dining hall of the hotel
- Breakfast is included

Pictures



Smart Living Lab
in the Blue Factory, the
innovation/start-up
counpound, Fribourg

Gruyères Castle, Fri-
bourg



Federal Assembly inside
the Swiss Parliament,
Bern

Snow-shoeing, a typical
Swiss winter sport in
the moutains



Tasting room in the
Cailler Chocolate Fac-
tory, Fribourg

The ceiling of the Palais
des Nations, in the
United Nation Office in
Geneva





Inquiry:

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